

# San Fernando Valley Chapter Happenings

Brandeis  
National  
Committee

Philanthropy.  
Learning.  
Community.

San Fernando  
Valley  
Chapter

IN SUPPORT OF BRANDEIS UNIVERSITY

June 2012

Editors: Phyllis Davidson, Sarita Waldman

President: Harriet Glass Ulmer



BRANDEIS NATIONAL COMMITTEE  
SAN FERNANDO VALLEY CHAPTER

INVITES YOU TO THE

## 2012-2013 BOARD INSTALLATION LUNCHEON

THURSDAY, JUNE 21, 2012

10:00 a.m. – 2:30 p.m.

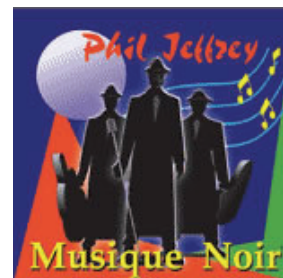


Braemar Country Club  
4004 Reseda Boulevard  
Tarzana, California



**Program: PHIL JEFFREY**

Singer, Band Leader



Co-Chairs: Muriel Eiduson, (818) 346-3647  
Bobbi Kostin, (818) 876-9137

2012-2013 Board Installation Luncheon reservation form is inside this Bulletin



# PRESIDENT'S MESSAGE



Dear Members and Friends,

As our editors will attest, I have procrastinated the writing of this column until I can delay it no more. This is the final Bulletin of my 2 years as President of the San Fernando Valley Chapter of the Brandeis National Committee and this writing is a bittersweet effort. While I enjoyed every satisfying minute of my two terms and the fabulous people who supported me through all, I do look forward to having more time to join our chapter's study groups and play.

I want to thank Sue Rosenfield, whom many have heard me refer to as my "right arm". Sue is the executive partner any leader would want to have. Sandra Morgan also has been such a partner. I cannot praise enough the astonishing ability of Robin Pelter and Dee November to plan and implement successful fundraising projects in support of the BNC mission. Robin and Dee manage to balance each other and have gathered loyal teams who work beautifully and efficiently together. A special thank you to Renee Symans for her ever-welcome event planning expertise. Our publishing team of Sarita Waldman and Phyllis Davidson; Webmaster Judy Cohn; and Database Coordinator Deyna Alexander comprise an innovative, hard working electronic media group that is definitely on a roll. Lynda Spector and Lily Williger are magnets who attract new members with charm and grace. Evelyn Perl handles an incredible 100+ new and ongoing study groups. As Learning Opportunities Librarian, Muriel Eiduson supplies study groups with stimulating topic choices from Brandeis to add to the many interests each member brings to the table. Sally Hanes and her team of Registrars process an amazing number of checks and their spreadsheets provide important information on how well we are (or are not) managing study group fees. The Book Fund VPs are constant in their dedication, as are the Board Secretaries and our Chapter Information Officer, Lynne Reinschreiber. Our Directors wear many hats, contributing to the Board's overall effectiveness. With great governing Boards like this, each year's success can only grow in terms of our donations to Brandeis and the generosity of heart that accompanies them. Next year, the new Presidium-led Board will not disappoint. But it does "take a village", so please offer to help when and as you can.

Special thanks to Ruth Young, my immediate predecessor, and to another past president, Bobbi Kostin, whose assistance as Parliamentarian was always at the ready and in the know. Heartfelt thanks to former Presidents Aileen (and Bob) Feinstein, and Marion Berkovitz.

Support and guidance from Leslie Pearlstein, Janice Fineman, Barbara Katz and Beth Bernstein at BNC in Waltham; and from our Regional Co-Presidents and staff, has been essential, encouraging, and often calming. As one of the largest—and sometimes the count shows us to be the largest—BNC chapter in the nation, these are true experts in managing volunteers and exemplifying volunteerism.

Most of all, before closing this column and my term, untold thank yous to our ~1,200 SFV Chapter members. Remember that *Philanthropy* is the reason we have joined together on behalf of Brandeis University; *Study Groups* are the benefits; and *friendship and intellectual stimulation* are our rewards.

Warm wishes,

*Harriet Glass Ulmer*

**BRANDEIS NATIONAL COMMITTEE SAN FERNANDO VALLEY CHAPTER**

***INVITES YOU TO THE 2012-2013***

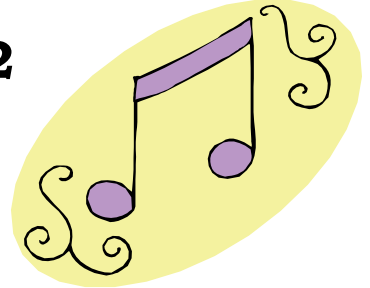
**INSTALLATION LUNCHEON**

**THURSDAY, JUNE 21, 2012**

**10:00 a.m. – 2:30 p.m.**

**Braemar Country Club  
4004 Reseda Boulevard  
Tarzana, California**

**Program: *PHIL JEFFREY***



**“FROM THE JERRY LEWIS SHOW TO JESUS CHRIST SUPERSTAR,  
HE AS BEEN DELIGHTING AUDIENCES FOR OVER 30 YEARS ON TV,  
IN NIGHTCLUBS AND THEATERS ACROSS THE COUNTRY AS A  
TRIBUTE ARTIST CROONING IN THE FRANK SINATRA STYLE.”**

**Co-Chairs: Muriel Eiduson (818) 346-3647 • Bobbi Kostin (818) 876-9137**

**Return this form with check made payable to BNC for \$50.00  
by June 12, 2012 to: Marcia Gould  
8109 Clemens Ave.  
West Hills, CA 91304**

**NAME** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **E-MAIL** \_\_\_\_\_

**GUESTS** \_\_\_\_\_

**PLEASE CHECK CHOICE OF ENTRÉE:**

\_\_\_\_\_ **BLUE CHEESE COBB SALAD (NO BACON)**

\_\_\_\_\_ **MISO SALMON SALAD**

**NEWLY ELECTED BOARD MEMBERS  
2012-2013**

**OFFICERS**

**PRESIDIUM**..... Linda Drescher, Dee November, Robin Pelter

**VICE PRESIDENTS**

**BOOK FUND (\$35 AND UP)** ..... Sandy Rifkin  
**BOOK FUND (A-H) (\$5.50-\$24.50)** ..... Reddy Moss  
**BOOKFUND (I-P) (\$5.50-\$24.50)** ..... Sandy Schuffman  
**BOOK FUND (Q-Z) (\$5.50-\$24.50)** ..... Lynda Spector  
**FUND RAISING** ..... TBA  
**MEMBERSHIP** ..... Molly Winnick, Lynda Allen  
**PROGRAM** ..... Marilyn Leaf  
**REGISTRAR** ..... Sally Hanes  
**STUDY GROUP** ..... Evelyn Perl

**SECRETARIES**

**CORRESPONDING** ..... Beverly Perla  
**FINANCIAL**..... Naomi Javitz  
**RECORDING** ..... Open

**TREASURER** ..... Sandy Morgan

**CHAPTER INFORMATION OFFICER** ..... Lynne Reinschreiber

**CHAPTER BULLETIN EDITORS**..... Phyllis Davidson, Sarita Waldman

**DIRECTORS**

Marsha Asher  
Judy Cohn  
Evaline Fishman  
Ruth Fleischman  
Marcia Gould  
Rita Lipshutz  
Marcia Motkin

Cathy Nachum  
Sue Rosenfield  
Rosemary Rubin  
Beth Schindler  
Brenda Shatzkin  
Marcia Smith  
Carol Sookman

Renee Symans  
Phyllis Thompson  
Annette Weingarten  
Lily Williger  
Fran Zimmerman  
Inge Zimmerman

**HONORARY MEMBER**

Fran Shuster

**NOMINATING COMMITTEE (2012-13)**

Sue Rosenfield (CHAIR)  
Naomi Javitz (CO-CHAIR)  
Ruth Young (HOLDOVER)  
Phyllis Davidson, Bella Goldstein, Renee Symans, Marion Berkovitz  
Alternates: Inge Zimmerman, Lynda Allen

# Welcome New Members

- Steve Como*
- Dolores Fox*
- Marlene Giffen*
- Eileen Mines*
- Alan Raphael*
- Lois Sabbah*
- Mel Sofian*
- Leah Schweitzer*
- Sandra Turkus*
- Lynn Freedma Weiss*

# STUDY GROUP CORNER

Study Group quick glimpses:

**RAP GROUP - SG 150** - Group of intelligent, kind and sensitive women come together to discuss everything. **WHAT GOES ON IN THE GROUP STAYS IN THE GROUP!!!** We'd love to have you join us.

**MEN'S LET'S TALK SPORTS - SG 173** - Sharing dinner and talking about all the sports events has been lots of fun. We would like a few more men to join us.

**JEWISH WOMEN IN HISTORY - S1** - We're just getting started. Want to come in on the ground floor?

**EVENING BOOK CLUB - T1** - We're having our first meeting in May. Come start the group with us.

Evelyn Perl  
VP Study Groups

# Book Fund Tribute Form

- \_\_\_\_\_ \$5.50 Blue and White Tribute Card
- \_\_\_\_\_ \$10.50 Goldfarb Library at Night Card
- \_\_\_\_\_ \$18.50 Louis Brandeis Portrait

Make check payable to BNC  
Mail with your check if your last name starts with the following letters to:  
**A-H Reddy Moss**  
4784 Park Encino Lane #1-204 Encino, CA 91436

**I - Z Sandy Schuffman**  
5334 Bayer Place Woodland Hills, CA 91367

**Send Tribute to:**  
 NAME (please print) \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**Send Tribute From:**  
 NAME (please print) \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CHECK ONE  
 IN HONOR OF     IN MEMORY OF  
 MESSAGE \_\_\_\_\_  
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## Book Collections

**DONOR**

Beverly Silver, Florence Jameson, Frances  
Rose, Louise Pinsky, & Rosalie Goldenberg

**RECIPIENT**

Phyllis Morgenstern

**OCCASION**

Mazel Tov on being 80 years young.

## Learned Research Journal

**DONOR**

Yolanda Farr  
SFV Board  
Etta Kehela

**RECIPIENT**

Andrea Ho & Lisa Huno  
Carolyn Blashek  
Ruth Nebron

**OCCASION**

In memory of your mother.  
Speaker Series.  
I share your sorrow with love and friendship.

## Louis D. Brandeis Cards

**DONOR**

Bobbi Kostin

**RECIPIENT**

Carol & Ed Horowitz

**OCCASION**

Congratulations on your new granddaughter Ava Monet.. I know she will bring  
you much joy.

## Tributes

**DONOR**

Nini Sugarman  
Eunice Kerman  
Sandra Morgan  
Sandra Morgan  
4<sup>th</sup> Tuesday Out and About  
Current Events Group  
Annie & Ted Haas  
Annie & Ted Haas  
Books We Want to Read Study Group  
Brandeis Board  
1<sup>st</sup> Sunday Film Group  
Brandeis Board  
Joan & Allan Gottschalk  
Joan & Allan Gottschalk  
Eve Steinman  
Eve Steinman

**RECIPIENT**

Rothstein Family  
Nadine Leffer and Family  
Mrs. Maurice Rasenick and Family  
Annette Cohen  
Carolyn Fasteau  
Carolyn Fasteau  
Ed Horowitz  
Martin Jaeger  
Bob and Lee Gordon  
Sarita Waldman  
Loretta Bloom  
Marsha Asher  
Sid & Ellen Levine  
Marshall Temkin  
Vera Rothschild  
Natalie Levin

**OCCASION**

Deepest sympathy on the loss of your father and grandfather, Harris.  
Condolences on the loss of your dear husband and father.  
My deepest condolences on the passing of your dear husband and father.  
Wishing you a speedy recovery.  
Wishing you a speedy recovery.  
Wishing you a speedy recovery.  
Deepest condolences on the loss of your mother.  
Warm wishes and congratulations on your big birthday !Wow!  
Congratulations on your 50th Anniversary.  
The Boards wants to show our support in wishing your husband well.  
Wishing you a speedy recovery.  
Wishing you a speedy recovery.  
Best wishes to our old friend Sid on his 80<sup>th</sup> birthday.  
In memory of your beloved wife Suzie.  
Wishing you a speedy recovery.  
Wishing you a speedy recovery.

## MISSION STATEMENT

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the university through fundraising and through activities that reflect the values on which the university was founded: academic excellence, social justice, non sectarianism and service to the community.

## IMPORTANT

In order to reduce our mailing costs, it is imperative that you notify us of any change of address or telephone number and **PLEASE LET US KNOW YOUR E-MAIL ADDRESS:**

Call Deyna Alexander at  
(818) 886-4735 or e-mail at:  
[jodee903@sbcglobal.net](mailto:jodee903@sbcglobal.net)  
with any changes!

## BOARD MEMBERS 2011 - 2012

### OFFICERS:

**PRESIDENT** ..... Harriet Glass Ulmer

**VICE PRESIDENTS**

ADMINISTRATIVE ..... Sue Rosenfield  
 BOOK FUND (\$35 AND UP) ..... Sandy Rifkin  
 BOOK FUND (\$5.50-\$24.50) ..... Reddy Moss, Sandy Schuffman  
 FUND RAISING ..... Robin Pelter  
 MEMBERSHIP ..... Linda Spector, Lily Williger  
 PROGRAM ..... Dee November, Esther Cohen  
 REGISTRAR ..... Sally Hanes  
 STUDY GROUP ..... Judy Cohn, Evelyn Perl

**SECRETARIES**

CORRESPONDING ..... Inge Zimmerman  
 FINANCIAL ..... Naomi Javitz  
 RECORDING ..... Open

**TREASURER**..... Sandy Morgan

**CHAPTER INFORMATION OFFICER** ..... Lynne Reinschreiber

### DIRECTORS

Lynda Allen	Phyllis Davidson	Linda Drescher
Marcia Gould	Rita Lipschutz	Mary Millman
Beverly Perla	Fran Shuster	Carol Sookman
Rene Symans	Sarita Waldman	Molly Winnick

### HONORARY MEMBERS

Sylvia Addison	Lois Davis	Beverly Garfunkel
Ruth Hochstein	Sonny Hollander	Eve Steinman

### NOMINATING COMMITTEE (2011-12)

Ruth Young (CHAIR)  
 Marcia Motkin (HOLDOVER)  
 Muriel Eiduson, Sally Hanes, Sandra Morgan, Beverly Perla, Sandra Schuffman  
 Alternates: Sandy Rifkin, Lily Williger

## REFERENCE LIST OF PHONE NUMBERS FOR YOUR CONVENIENCE

President	Harriet Glass Ulmer	818-905-0179
Administrative VP	Sue Rosenfield	818-789-3190
Fund Raising	Robin Pelter	818-591-0884
Membership	Lynda Spector	818-360-5585
	Lily Williger	818-349-4377
Program	Dee November	818-881-9040
	Esther Cohen	818-349-4198
Registrar	Sally Hanes	818-789-5010
Study Groups	Evelyn Perl	818-905-5393
	Judy Cohn	818-709-5411
Financial Secretary	Naomi Javitz	818-783-5419
Treasurer	Sandy Morgan	818-886-9305
Learning Opportunities Librarian	Muriel Eiduson	818-346-3647
Community Service	Linda Drescher	818-345-6325
	Phyllis Davidson	818-222-4252
Bulletin	Sarita Waldman	818-998-8929
	Ruth Young	818-363-6970
BNC- National Exec. Comm.	Ruth Young	818-363-6970
Webmaster	Judy Cohn	818-709-5411

Brandeis  
National  
Committee

Philanthropy.  
Learning.  
Community.

San Fernando  
Valley  
Chapter

Non-Profit Org.  
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IN SUPPORT OF BRANDEIS UNIVERSITY

20644 Tribune Street  
Chatsworth, CA 91311

**ADDRESS SERVICE REQUESTED**

## **MAKE THIS A BRANDEIS YEAR**

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### **BRANDEIS NATIONAL COMMITTEE SAN FERNANDO VALLEY CHAPTER 2012 CALENDAR**

#### **MAY**

Thursday, May 17 ..... Board Meeting

#### **JUNE**

Thursday, June 21 ..... Installation of Board for 2012-2013

### ***SAVE THE DATE***

San Fernando Valley Chapter of Brandeis National Committee  
*Presents*

***POLKA DOT LUNCHEON  
And Boutique***

***Monday, October 22<sup>nd</sup>, 2012***

Warner Center Marriott • Woodland Hills, California

**All Board Meetings are held at 9:30 a.m. on the 3<sup>rd</sup> Thursday of the month at the  
Balboa Sports Center unless otherwise specified.**

**All Chapter Members are invited to attend.**

**17015 Burbank Blvd., Encino**